



LYNN COMMUNITY TELEVISION

181 Union St. Lynn, MA 781-780-9460
www.lynnntv.org info@lynnntv.org

verizon
CHANNELS 37 & 38

Comcast
CHANNELS 3 & 22

PUBLIC & GOVERNMENT ACCESS
TELEVISION FOR LYNN, MA

SPONSORSHIP APPLICATION FORM

To become a member of Lynn Community Television, a person or organization must:

- Complete a Membership Application form.
- Provide proof of residency, employer or organization address, college, or school attendance in Lynn.
- Sign Member/Producer Agreement form indicating that they have read and will comply with the LCTV Member Policies & Procedures.
- Pay the required membership fee.

SILVER SPONSORSHIP: \$125 ANNUALLY

6 Persons Allowed | 1 Vote Permitted | **Class Completion Required**

A Silver Sponsorship allows an organization to enroll up to 6 members to take advantage of all LCTV resources. This includes classes in Introduction to Field Production, Introduction to Studio Production and/or Introduction to Post-Production. In these classes, we teach you the basics of our equipment and how to produce your own programming. Upon completion of the course(s), members can take advantage of our facilities & equipment to produce TV shows, films & more. Members also have the option to take advanced classes which may require a prerequisite course. One advanced class is included annually for free, while additional advanced classes carry small fee. Additionally, your organization can submit non-commercial PSAs to LCTV's virtual bulletin board, reserve LCTV's conference room for meetings and acknowledgement on all LCTV promotion materials.

GOLD SPONSORSHIP: \$500 Annually

6 Persons Allowed | 1 Vote Permitted | **Class Completion Required**

Gold Sponsors will receive everything in the Silver Sponsorship package plus the following: a 90 second to 2-minute non-commercial promotional video created by LCTV and the option to purchase additional LCTV production services* at a rate of \$75 per hour.

PLATINUM SPONSORSHIP: \$1,000 Annually

6 Persons Allowed | 1 Vote Permitted | **Class Completion Required**

Platinum Sponsors will receive everything in the Silver and Gold Sponsorship packages plus the following: four 30-minute studio shows produced by LCTV (one per quarter), the option to purchase additional LCTV production services* at a rate of \$50 per hour and the option to underwrite on specific LCTV produced show.

*LCTV Production Services are limited to filming, editing and consulting only. LCTV reserves the right to refuse any production service request at the discretion of LCTV Staff.

PRODUCTION CLASSES: (Given for free with membership at LCTV) Members can be certified to use facilities & equipment.

REQUIREMENTS FOR TRAINING: LCTV offers its Members an extensive training program in multi-media production. Classes are conducted on an on-going basis. Members may enroll in any class for which they have satisfied the prerequisites; classes for groups can be arranged on an ad hoc basis. A minimum number of participants may be specified for each workshops to be held as scheduled. LCTV encourages Members to request workshops not currently offered or to make proposals to teach workshops in their areas of expertise. Course slots are generally reserved on a first-come, first-served basis. If a course is full, Members may ask to be put on a waiting list. If the minimum enrollment is not met, LCTV may cancel a class. Further, LCTV reserves the right to cancel workshops at any time due to instructor illness, absent students, or at the reasonable request of the instructor.

CERTIFICATION & WORKSHOPS: Members can be certified to use facilities, check out equipment, and take advanced workshops by successfully completing the appropriate workshops. Members must attend all sessions of a certification course, and meet the standards set by LCTV staff and instructor. Experienced personnel may be certified and by-pass workshops in studio, field



LYNN COMMUNITY TELEVISION

181 Union St. Lynn, MA 781-780-9460
www.lynnntv.org info@lynnntv.org

verizon
CHANNELS 37 & 38

Comcast
CHANNELS 3 & 22

PUBLIC & GOVERNMENT ACCESS
TELEVISION FOR LYNN, MA

production, and editing by demonstrating proficiency with equipment and/or software. Annual re-certification of certified Members will automatically take place with renewal of membership, so long as the Members has been involved in an LCTV-based production in the previous year. LCTV staff reserves the right to request Members to be re-certified in any area if deemed necessary.

Intro. to Studio Production: Covers training on studio cameras, audio equipment/board, switcher, lighting equipment/board, graphics, directing and more.

Intro. to Field Production: Involves training using field cameras, field audio equipment and more.

Intro to Post-production: Introduces students to Final Cut Pro X.

PROMOTIONAL VIDEOS: LCTV will meet with sponsor organizations to discuss the way to best promote the organization non-commercially. Filming will take place at a date and time that works for all parties and will be limited to 6 hours. LCTV will present one "rough cut" after which edits can be requested. After that, a final version will be presented to the organization and no final edits will be made by LCTV. No member of any organization will be permitted to attend LCTV editing sessions. If an organization wishes to film for longer than 6 hours or make edits after the final version is presented, they may purchase additional LCTV Production Services. For studio shows LCTV will direct, edit and crew each show. Organizations are expected to find their own hosts, book their own guests and come up with their own topics.

Please clearly print all of the information below:

* Your email will be added to our list of members' emails so we can quickly send out important information about LCTV.

Name & Title:			
Organization Name:			
Phone Number:	* E-mail	Address:	
Mailing Address:			

--	--

SIGNATURE (If under 18, must be signed by a parent or legal guardian)

DATE

FOR OFFICE USE ONLY

PROOF OF ADDRESS - ATTACHED <small>(Drivers License, ID, or other)</small>	PAYMENT MADE?	PAYMENT TYPE	STAFF APPROVAL BY	DATE